

# Discussion Program

1:15	Doug Kess	Legislative Priorities
2:15	Lorena Maurer	Education
3:00	Break	
3:30	Eric Delvin	Collaborative Projects
4:15	Jody Kennedy	Project Coordinator
5:00	Wrap-up	



# Discussion: *Legislative Strategies & Communication*

Leader: Doug Kess

Local Citizens Representative

Pacific County Marine Resources Committee





# Recap

- Interact with some of our legislators to open lines of communication
- Information about legislation that will affect us



# Introduction to Members

- Dean Takko – State House, District 19
- Brian Blake – State House, District 19
- Brian Hatfield – State Senate, District 19
- Kimberly Blake Pancheira, SW WA Outreach Director, Senator Cantwell



# Format of Discussion

- Each topic discussion: <5 Minutes
- Focus: Legislative action SB2 6362, sections 5-6 during last 10 minutes
- Continue targeted discussions offline with legislators



# Anticipated Outcome

- Better communication between MRC members and representative legislators

# Discussion: *Coast-wide Education and Outreach*

Leader: Lorena Maurer  
Education and Outreach Consultant  
Grays Harbor Marine Resources Committee



# Value and Priority: Real ROI







# Education and Outreach

- Public Visibility & Awareness
- Student and Adult Education
- Legislative Influence
  
- Case Study: NOAA



# Affirm: Priority?

## If so, need strategic plan

- Scope
- Objectives
- Funding

# Discussion & Next Steps:

- Consensus on Priority?
- Path Forward?
- Volunteers for Taskforce?



# Discussion: *MRC Collaborative Projects*

Leader: Eric Delvin  
Community Conservation Coordinator  
The Nature Conservancy



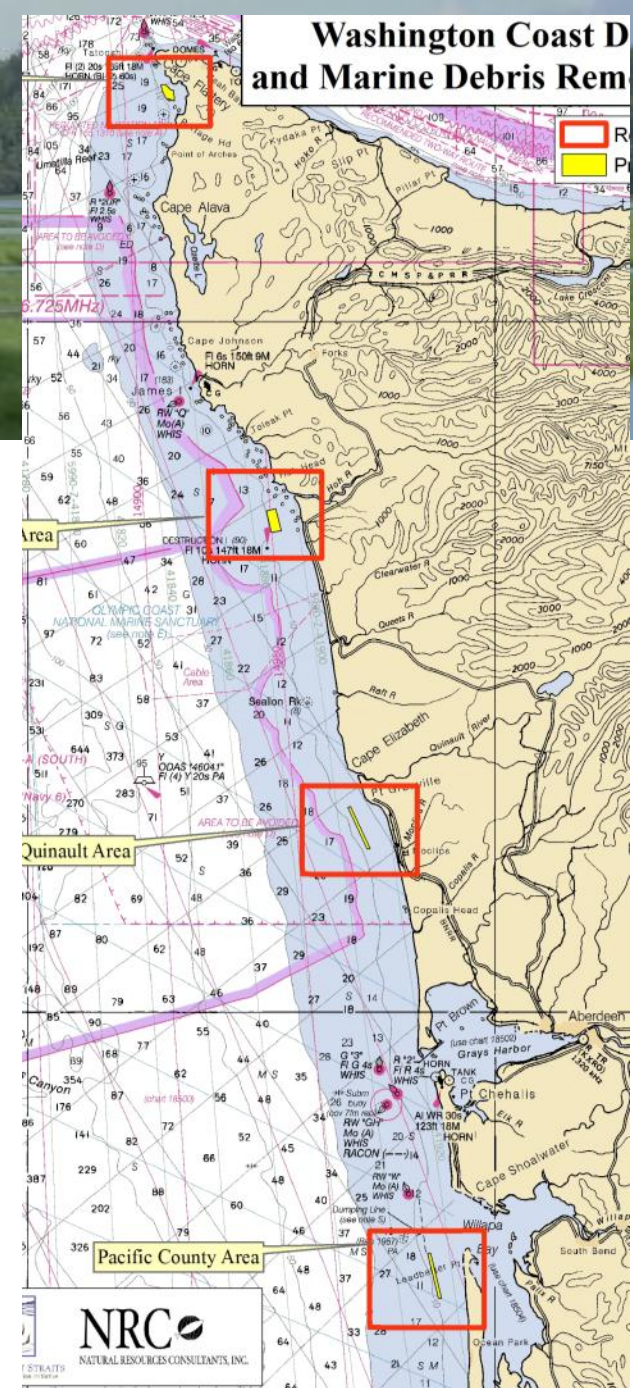
# Recap

## 2011 MRC Summit:

- Brainstorm and selection of projects for Coastal MRCs collaboration
- Outcome: Derelict Gear & Working Coast

## Today:

- Lessons learned
- New/additional projects?



# Marine Debris Removal

- Project description
- Current status
- What worked?
- What can we do better?





# Jobs, Jobs, Jobs

- Project description
- Current project status
- What worked?
- What can we do better?



# Possible Future Projects

## Proposed in 2011:

- Focused Data Collection
- Coast-wide Media Blitz
- Coast Wide BioBlitz
- Coastal MRC: The Movie
- Symposium on Coastal Spatial Planning
- Legislative Outreach

## New for 2012?

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# Project Criteria

- Affordable now
- Exciting, valuable, visible
- Tangible outcomes/benefits within one year
- Fits with the mission/benchmarks of each MRC
- Benefits all MRC districts
- Partnerships okay, but do not duplicate efforts
- Integrate other cluster ideas



# Proposed Outcome

## 3-4 "coast-wide" project ideas

- Assigned individuals to lead next steps coordination

## Note: Leadership role can be as simple as:

- Fleshing out an idea to determine if there is a project worth forming a committee
- Writing grant and/or seeking funding
- Leading project implementation

# Discussion: *MRC Coordination*

Leader: Jody Kennedy  
Washington State Policy Manager  
Surfrider Foundation





# Discussion Goals

- Clarify the opportunity
- Consensus on what to pursue
- Commitment to move forward
- Clear next steps

# Marine Spatial Planning

- Projects
- Proviso money
- MRC engagement



# Needs

- MSP project development
- Greater coordination with MRCs
- Greater collaboration with agencies and partners





# MRCs MSP Coordinator - Possible Duties

1. Coordinate projects for one or multiple MRCs
2. Help identify and develop MRC MSP projects
3. Collaborate with partners
4. Help secure funding
5. Support project implementation and management



# Next Steps

- Consensus to move ahead
- MRC follow-up
- Timeline
- Leads



# Summary Wrap-up: Next Step Actions and Public Communications

